



**THE OHIO STATE UNIVERSITY**

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OFFICE OF STUDENT LIFE

# Off-Campus Housing Excellence Program

A Commitment to Excellence



# Purpose of Meeting

- Off-Campus Housing Excellence Program
- Program opportunities
- Long-term goals



# Office of Student Life

- **Creating the extraordinary student experience**
  - Foster student learning and development
  - Enhance educational experience
  - Prepare students (professionally and as contributing members of society)



# Off-Campus Housing Excellence Program

**A Student Life initiative to:**

- **Improve off-campus life**
- **Maximize relationships with landlords and outside partners, and**
- **Provide information and education to students and parents**



# Community Consensus

- Students value safe, secure, and affordable housing
- Parents value peace of mind
- Rental property owners value tenants prepared to live off-campus
- Permanent residents value responsible neighbors



# Shared Vision

A safe, secure, sustainable, and vibrant  
University District



THE OHIO STATE UNIVERSITY

Office of Student Life  
Neighborhood Services & Collaboration

# Off-Campus Housing Excellence Program



# Mission

Partner with rental property owners and city fire service to create an extraordinary off-campus experience

# Objective

Assess the safety, security, and sustainability of University District housing, and serve as an information resource for students, parents, and rental property owners





# Roles

- **Ohio State University**
  - Innovate learning environments
  - Provide essential life-skills education
- **Columbus Fire Department**
  - Assess fire safety of off-campus housing and provide information to tenants and rental property owners
- **Rental Property Owners**
  - Opt-in to maximize opportunities; collaborate; and facilitate home visits



# Program Components

- Voluntary home visits by OSU and CFD (resulting in “Buckeye Excellence” level)



- Educational opportunities for students both on- and off-campus
- Additional added value opportunities for students and rental property owners



# Cultivate a Community Dedicated to Excellence



# Goals

- **Improve the quality of off-campus life**
  - Bring safety, security, and sustainability learning into the home
  - Enhance the reputation of the University District
  - Increase vitality of the University District



# offcampus.osu.edu

Top 10 Student Life Sites Jul. 2012 through Apr. 2013	Total Pageviews
1. urds.osu.edu	3,945,367
2. ohiounion.osu.edu	2,775,680
<b>3. offcampus.osu.edu</b>	<b>2,256,975</b>
4. recsports.osu.edu	2,021,216
5. shs.osu.edu	1,314,964
6. studentlife.osu.edu	1,109,658
7. buckid.osu.edu	801,280
8. ouab.osu.edu	578,552
9. shi.osu.edu	401,913
10. myswitch.osu.edu	268,421

Students use our website as a central resource for off-campus housing and off-campus living



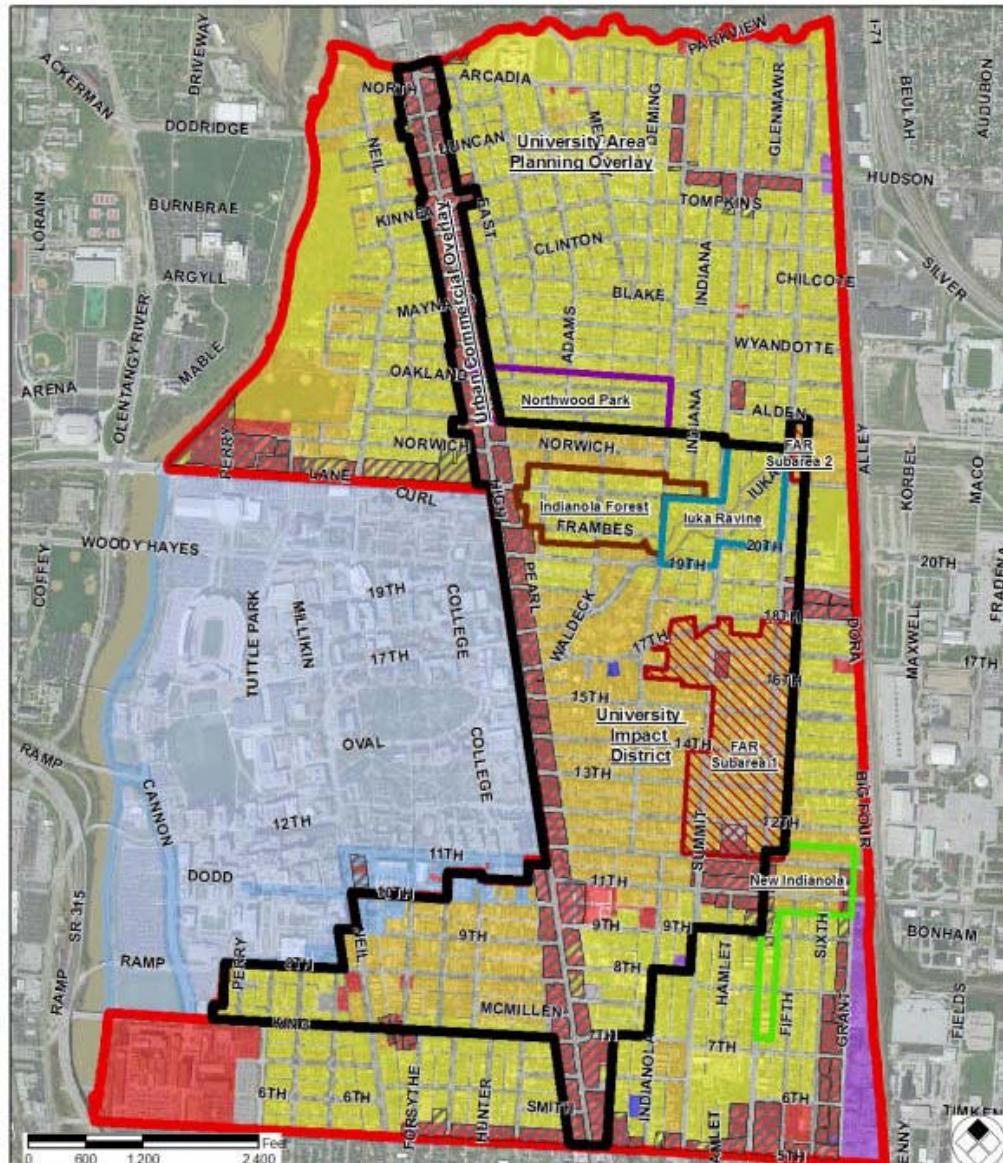
# Enhanced Website

- Expand website features
- Enhance property listings for participants
- Improve user experience



# Next Steps

- Perform home visits
- Meet with program participants to discuss data and get feedback
- Launch website reflecting collected rental property information







***Creating an extraordinary  
off-campus experience***